



**BULIMBA**  
**CRICKET CLUB**  
Est. 2010



# Bulimba Cricket Club

## Sponsorship

# Bulimba Cricket Club

## Who we are

The Bulimba Cricket Club is one of the largest junior cricket clubs in Queensland with around 400 members ranging in ages from 5 - 16. We are a not for profit entity that was established in 2010 to offer cricket to children in the inner and eastern suburbs of Brisbane. We cater for boys and girls of all levels and abilities and are affiliated with the Eastern Districts Junior Cricket Association as part of the Bayside East and Redlands zone of Brisbane.

We pride ourselves on our club values and ensure that these form the basis for not the way we play cricket, but the way that we as a club engage with the community.



# Club Values

## FUN

- The number 1 reason why kids play sport
- Let kids be kids
- To emphasise the fun and enjoyment that cricket can provide

## LEARNING

- To play cricket in a positive way, score runs, take wickets
- Challenge players to think for themselves, to problem solve, leading to more creativity
- Every player has access to coaching which enhances their cricket skills

## RESPECT

- Respect other players, coaches, umpires, parents and themselves
- Respect the game of cricket because cricket is bigger than the individual
- Respect and uphold the spirit of cricket

## RESILIENCE

- Dealing with the hardships of cricket
- To understand that making mistakes is ok
- Showing bravery to give things a go and try your best

## INCLUSIVE


- Bulimba Cricket Club is a community club
- Every player has a sense of belonging
- To provide maximum participation, everyone must get the opportunity to bat or bowl

# Colmslie Reserve

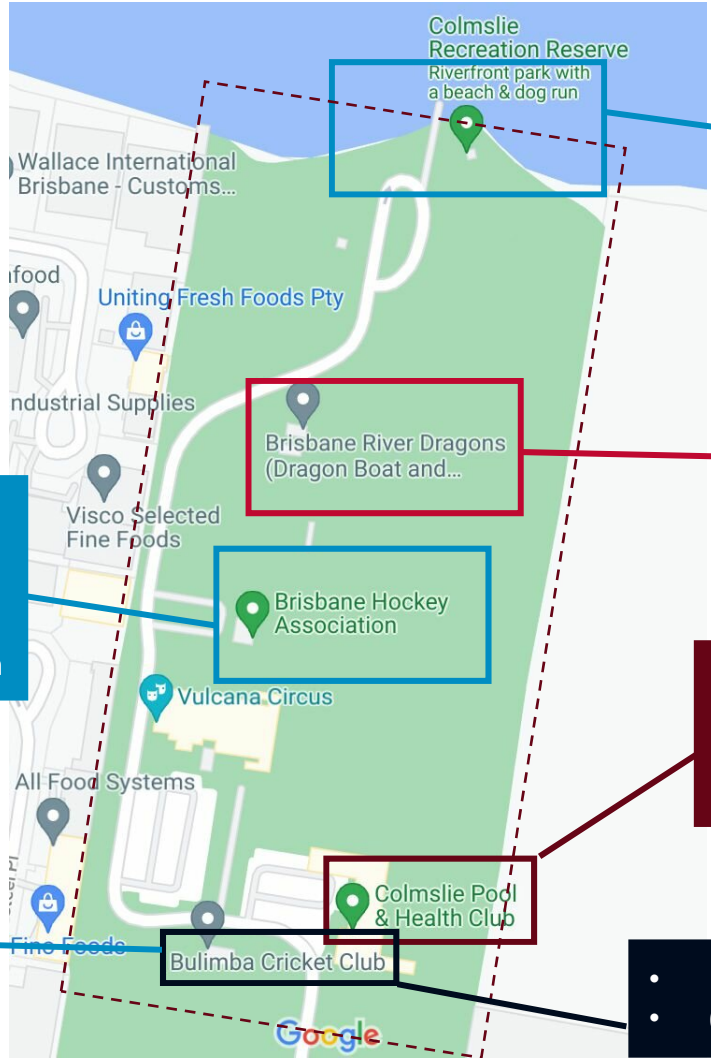
Our home grounds hosts a range of sporting and leisure facilities and amenities, attracting all day foot and vehicular traffic.

- Home to Hockey Queensland (10yr lease)
- Facilities used 7 days a week July to October
- Approx 21,000 visitors per annum

- 2 x Synthetic Wickets
- 4 x Lane lit net facility



**BULIMBA CRICKET CLUB**  
Est. 2010



- Heavily utilised boat ramp and beach area
- 7 days a week, all year round
- Dog park, picnic facilities and grass areas

- Approx 300 members
- Saturday peak trianing time
- Regular corporate / team events with 600+attendees

- Second busiest Brisbane Council pool
- Approx 300,000 patrons per annum

- Bulimba Bulls Hockey
- 6 x grass fields



# Club Kit

## *Game Day Uniforms*

All Bulimba Cricket Club members are required to wear the club game shirt for all matches. The game day shirt has all major sponsors logos professionally designed and printed onto the shirts. The shirts are made of high quality sports fabric and players must wear the shirts smartly in accordance with the club's dress code.



## *Training Shirts*

As an added bonus to our sponsors, all club members are provided a professional sports quality, full colour training shirt each season with their registration. The training shirt is mandatory at training sessions and is usually worn to games prior to the commencement of play. The shirts are professionally designed and printed making the kids feel and look like pros.

The kids are encouraged to wear them outside of training and we have seen them everywhere from the Ashes at Lords to Brisbane Heat games and most importantly, around the streets of our local community.

# Promotion Opportunities

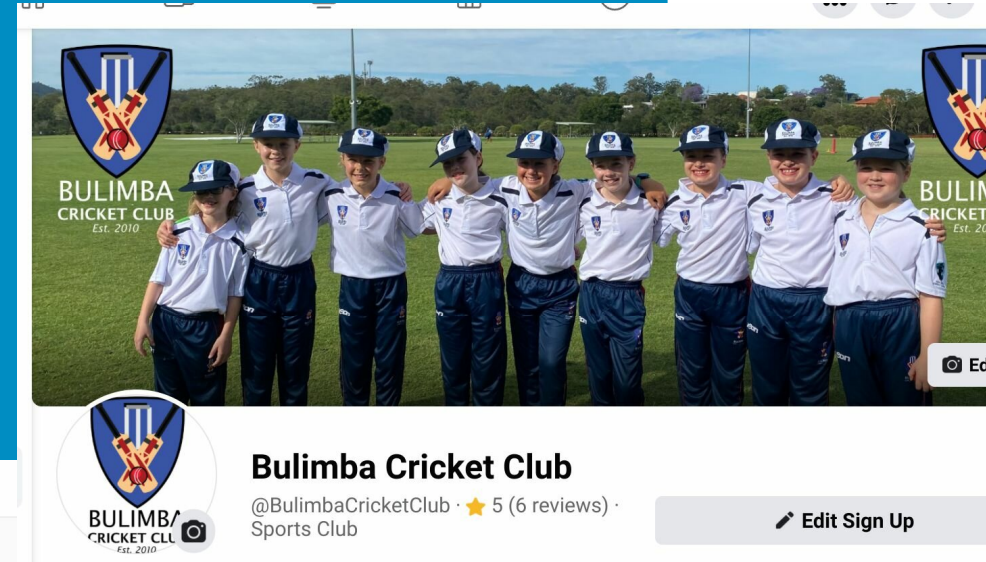
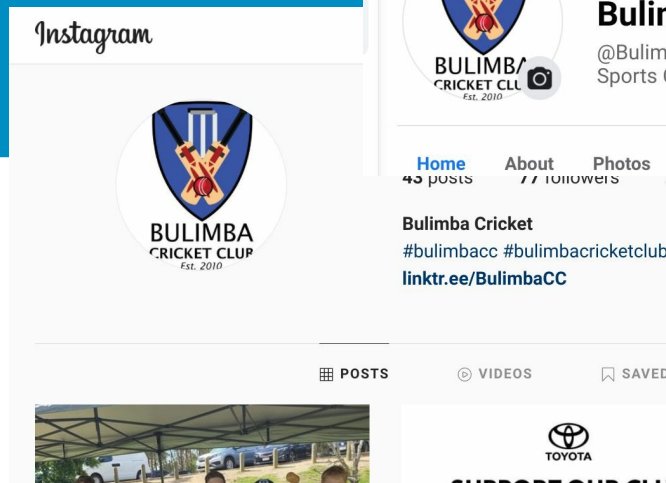
## Digital Mediums



The Bulimba Cricket Club website and Social Media channels are used to promote game results, upcoming events and lots of photos.



Sponsor logos are prominently displayed on our website with corresponding hyperlinks as well as being incorporated into regular Social Media posts.



# Promotion Opportunities



## *Ground and Net Signage*

The Bulimba Cricket Club holds the sole lease over our net training facilities and is the joint lease holder of the Colmslie Recreation Reserve playing fields.

Cricket net sponsorship provides a massive ongoing and unique exposure opportunity to not only the users of the cricket facility but all members of the public using the Colmslie Recreation Reserve.

Our nets are located next to the reserve access road and carpark and are a fully flood lit, premier facility for the use of club members.

# Gold Package Sponsor

This prime sponsorship is limited to just two sponsors to ensure your unique branding and partnership opportunity with the club is optimised.

This package includes your logo in a large prominent position on the back of our training shirts along with a smaller logo on the sleeve of our playing shirts.

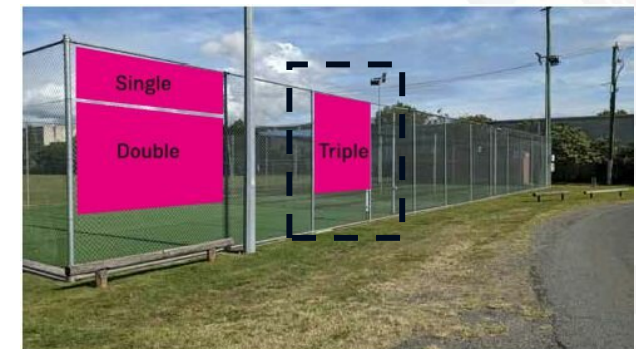
You will also be offered advertising space on our net banners, facing the main road out of Colmslie Reserve offering fantastic exposure.

Net Banner – Triple (2850mm x 2700mm)

All of our packages will include social media promotion, invites to all our club events and advertising and hyperlinks on our website.

# 2 @ \$5,000

**NOTE:** This package is based on per annum with a minimum agreement of 2 years due to our playing and training shirts being used for 2 seasons.





# Silver Package Sponsor

This prime sponsorship is limited to just two sponsors to ensure your unique branding and partnership opportunity with the club is optimised.

This package includes your logo on the lower back of our training shirts

You will also be offered advertising space on our net banners, facing the main road out of Colmslie Reserve offering fantastic exposure.

Net Banner – Double (2850mm x 1800mm)

All of our packages will include social media promotion, invites to all our club events and advertising and hyperlinks on our website.

# 2 @ \$3,000

**NOTE:** This package is based on per annum with a minimum agreement of 2 years due to our playing and training shirts being used for 2 seasons.



# Bronze Package Sponsor

This prime sponsorship is limited to just two sponsors to ensure your unique branding and partnership opportunity with the club is optimised.

This package includes your logo on one sleeve of our training shirts

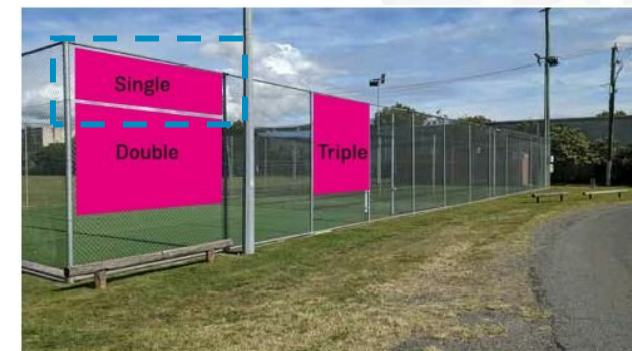
You will also be offered advertising space on our net banners, facing the main road out of Colmslie Reserve offering fantastic exposure.

Net Banner – Single (2850mm x 900mm)

All of our packages will include social media promotion, invites to all our club events and advertising and hyperlinks on our website.

# 2 @ \$2,000

**NOTE:** This package is based on per annum with a minimum agreement of 2 years due to our playing and training shirts being used for 2 seasons.



# Additional Sponsor Opportunities

## Net Banner Advertising

We have 3 banner sizes available for you to promote your business on our club nets, which are road facing giving access to tens of thousands of visitors per year.

**Net Banner – Triple**      **\$1,500**  
(2850 x 2700mm)

**Net Banner – Double**      **\$1,250**  
(2850mm x 1800mm)

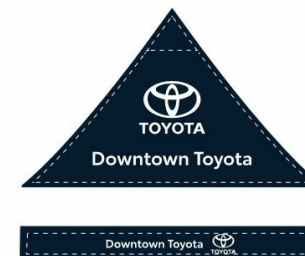
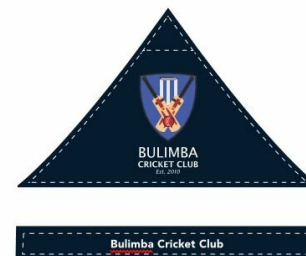
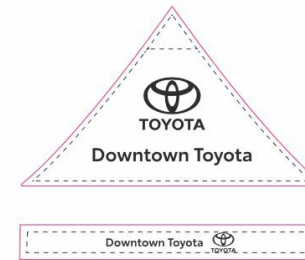
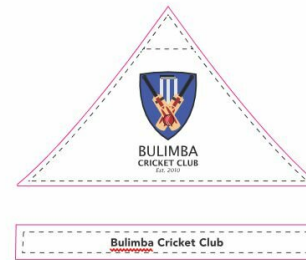
**Net Banner - Single**      **\$1,000**  
(2850mm x 900mm)

## Branded Marquee Sponsor (3m x 3m)

Throughout year at all our home matches and at various club events, we use high quality branded marquees.

By sponsoring a branded marquee, your logo will appear on 2 sides of the roof and business name on the corresponding side flap, along with the Bulimba Cricket Club logo and name.

**2 @ \$1,000**



# Additional Sponsor Opportunities

## **Net Lane Sponsor (4 @ \$750)**

We have 4 nets at our facilities currently numbered 1 to 4. We are offering the opportunity to 4 club supporters to sponsor a net lane. Your lane will be numbered along with banner mesh signage with your business name measuring 2850mm x 900mm, directly facing our clubhouse.



## **Club Supporter (\$250)**

We have many wonderful families and friends who like to support our club and we would like to recognise those who do. You will have the opportunity to have your name, your families names, or your business name on a small banner mesh sign on our nets under a headline banner 'Thank you to the following supporters of our club' (570mm x 300mm)



## **Something Else?**

The Bulimba Cricket Club is a community minded club, focussed on our junior member's total enjoyment of cricket, so we are flexible to meet the needs of our community sponsors. If you would like to support our club, and the offerings above do not meet your branding or community support objectives, please contact us to discuss other options.

# *We'd love to have you on our team!*

Through your support of our club, your company has an opportunity to develop a community partnership and create brand awareness with its positive association in the junior cricket community. Your sponsorship would allow for brand exposure in a wide variety of markets and help us make cricket possible for literally hundreds of families in inner and eastern Brisbane.

## **CONTACT US:**

**Scott Slattery - Sponsorship Co-ordinator**

Mob: 0438 595 745

Email: [sponsorship@bulimbacricket.com.au](mailto:sponsorship@bulimbacricket.com.au)

**Shane Pritchard - Club President**

Mob: 0415 831 065

Email: [president@bulimbacricket.com.au](mailto:president@bulimbacricket.com.au)



BULIMBA  
CRICKET CLUB

13  
Est. 2010