



Bulimba Cricket Club

5 Year Strategic Plan

Introduction

Table of Contents

Introduction	2
Executive Summary	3
Vision and Mission Statement	4
Values	5
Goals	6
Governance	12
Document Control	13

About This Document

This document will help provide guidance to the Bulimba Cricket Club committee and visibility to its members on the direction the club is taking over the next five seasons. The plan is intended to be live with controls in place to carry out reviews and adjustments during the plan period.



Executive Summary

The Bulimba Cricket Club, above all else values the members of our community and providing Australia's most popular summer sport. The following Strategic Plan lays out the club's vision for the five years Season 2021-22 through to Season 2025-26. While all efforts will be taken to execute on this plan, in the end, the club is run by volunteers who have a love of the game, but also many commitments outside of the club. As such, targets and goals may not be reached successfully in the indicated timeframe, and may need to be carried over to the next plan the committee compiles.



Bulimba Cricket Club - 5 Year Strategic Plan

Vision and Mission Statement



Vision

To grow cricket and be a strong community cricket club

Mission

Bulimba Cricket Club is a community club that provides a safe, fun and welcoming environment for all boys and girls to develop skills and friendships, whilst sharing their love of cricket

Values

FUN

- The number 1 reason why kids play sport
- Let kids be kids
- To emphasise the fun and enjoyment that cricket can provide

LEARNING

- To play cricket in a positive way, score runs, take wickets
- Challenge players to think for themselves, to problem solve, leading to more creativity
- Every player has access to coaching which enhances their cricket skills

RESPECT

- Respect other players, coaches, umpires, parents and themselves
- Respect the game of cricket because cricket is bigger than the individual
- Respect and uphold the spirit of cricket

RESILIENCE

- Dealing with the hardships of cricket
- To understand that making mistakes is ok
- Showing bravery to give things a go and try your best

INCLUSIVE

- Bulimba Cricket Club is a community club
- Every player has a sense of belonging
- To provide maximum participation, everyone must get the opportunity to bat or bowl

Goals

To ensure guidance to the club over the coming five seasons, a set of goals has been developed. The goals align to the club's Vision, Mission and Values and provide a cohesive structure and purpose to see the ongoing success of the club.



Increase Term 1 teams

Develop skilled cricketers who love the game

Set up a well-structured committee for future running of the club

Provide a best in zone cricket facility

Extend community integration with sponsorships, communications and other clubs

Goal Increase Term 1 teams

Objective

Increase our team presence in Term 1 cricket in both EDJCA and BEARS competitions. Increase player participation from State Schools in our catchment zone in partnership with Queensland Cricket. Continue providing an inclusive and diversified member base, with an always welcoming approach.

Targets

By season 2025-26
Term 1 teams
playing in BEARS
divisional
competitions to be at
3 teams.

By season 2025-26
Term 1 teams
playing in EDJCA:
U11 - 3 teams
U10 - 6 teams.

By season 2025-26
bring our overall
Term 1 player count
to 190 players from
139 players in Term 1
2021.

By season 2025-26
increase overall Girls
Heat League players
to 60 players.

Goal Develop skilled cricketers who love the game

Objective

Develop our coaches in partnership with Queensland Cricket by utilising Cricket Australia resources. Coaches with a fundamental knowledge of how to coach cricket according to the Cricket Australia Way will set the baseline to help develop our players from early age groups through to BEARS. Promote the love of the game to new players to ensure retention through their junior years. Promote the pathways and utilise expert external resources when possible.

Targets

Establish a pre-season program for all age groups.

Develop ongoing masterclass sessions during the season, partnering with external coaches.

90% level 1 certifications each season for all coaches. 50% level 1 certifications for managers. Year on year.

Develop an on-boarding program for new coaches, particularly at the U9 age level.

Goal

Set up a well-structured committee for future running of the club

Objective

Document the running of the committee, including positions, policies and procedures. Ensure we lay the framework for future committees by less use of tribal knowledge and ensure there is a spread of volunteer workloads. Commit to well thought out expenditures to maintain a financially stable club.

Targets

Update constitution to ensure club governance meets all compliance obligations.

Maintain an action tracker based upon committee meetings and ensure all actions are completed in a timely manner.

Ensure all financial audits are completed within 3 months of financial year end from FY21 onwards.

Establish a Grounds Committee to oversee the running of the Colmslie Fields, use this forum to ensure goals, grants and improvements are aligned.

Goal Provide a best in zone cricket facility

Objective

Increase lighting infrastructure, improve our fields, install a turf wicket and additional net lanes. Have our fields recognised as a great place to play cricket with value for runs and a consistent and safe fielding experience for all players. Attract representative level fixtures to use our grounds and facilities.

Targets

By the end of season 2025-26, to have executed Phase 1 lighting upgrade to bring field 2 up to a usable standard for night training.

By end of season 2025-26, to have planning confirmed for Phase 2 lighting upgrade.

By end of season 2025-26, have scoped works for net upgrade to 6 lanes or second 4 lane net facility.

Increase quality of field 1 through irrigation, partnering with hockey in preparation for a turf wicket block in the following 5-year plan.

Goal

Extend community integration with sponsorships, communications and other clubs

Objective

Partner with other community clubs on grants and field usage. Increase club recognition at other clubs to attract new players. Improve social media connections to members as a way to promote the club's player achievements, events and news. Engage existing and attract new sponsors to help support the club.

Increase number of sponsors supporting BCC from 5 in 2020/21 season to a total of 20 across all sponsorship levels as per sponsor pack.

Ongoing advertising in (5) local schools, with focus on State Schools where historically the club have had limited enrolments from.

Create and lead local sporting clubs 'Community Forum' bringing together leaders from minimum 4 local sporting groups twice per year to share ideas, opportunities, challenges and create a single voice for not-for-profit clubs in the community.

Targets

Attend minimum 3 community events per year that allow BCC to be represented with opportunities to increase membership. This could include, but not limited to, school fete's, local charity events, local festivals etc.

Governance

To ensure this document stays current, the following cadence of management tasks are required:



Review Process

Accomplished targets are acknowledged at seasons end during the Term 2 post season wrap-up. A thorough review of the goals, objectives and targets is to be carried out during Term 3 as part of the season start-up. A full document recalibration is to be carried out at the start of the 2023-24 season to ensure the plan is still relevant and goals remain aligned. End of T1 2026 the plan ends.

Document Control

Version Tracking

Version	Date	Author	Changes
Draft	22/05/2021	Shane Pritchard	Document created for internal review
1.0	23/07/2021	Shane Pritchard	Document released following final committee review



BULIMBA
CRICKET CLUB
Est. 2010

Bulimba Cricket Club Inc
400 Lytton Rd, Morningside 4170
P.O. Box 36, Bulimba QLD 4171
www.bulimbacricket.com.au