



**BULIMBA
CRICKET CLUB**
Est. 2010

Bulimba Cricket Club

Policy and Procedure

Title	Media Policy
Version	1.0
Version Date	30/08/2021



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1.0 Introduction

Bulimba Cricket Club (BCC) uses a variety of digital mediums to communicate with our member base. Examples are emails, newsletters, social media and websites. This policy details the clubs ongoing commitment to ensuring it acts in the best interests of its members to protect privacy, ensure media is appropriate to club business and act on reports of cyber bullying or harassment in a timely fashion.

2.0 Responsibilities

The following responsibilities are defined as being applicable to this policy:

2.1 Committee Members

- Read and understand the policy
- Agree and abide by the policy in the act of using media for official club business
- Ensure the policy is current before start of season
- Make the policy available for all members to read
- Act on reported breaches of the policy in a timely manner

2.2 Club Members and Volunteers

- Read and understand the policy
- Agree and abide by the policy
- Report breaches via the steps outlined in the policy

3.0 Policy

3.1 Images

All images will be club specific to promote cricket and the club through our digital communication mediums. Images will always be reviewed to ensure they meet the best interests of juniors playing sport. They will not cross boundaries that would be deemed offensive or inappropriate.

3.1.1 Image opt out steps

At registration the club's Terms and Conditions must be acknowledged allowing the use of images of the club's players to promote cricket in the best interest of the club. To opt out of this use registrants must contact the club's Member Protection Officer to advise this preference.

Images of opt out players will:

- Have an image placed over their face in a team or multiple player shot
- Single shots of the player will not be shown, unless direct consent is given and received.

3.2 Social Media and Website

All posts and updates via social media channels including but not limited to Facebook, Instagram, Twitter and the club’s official website will be treated as public comment and will follow the below guidelines:-

- Postings will always be targeted at a junior / family audience
- Postings will always be of applicable club business. This can include postings about community events, sponsor promotions and other cricket club updates
- Member’s personal information will not be disclosed
- Where achievable member’s full names will not be used. Players will be referred to by first name and or first name and first initial of last name unless consent is acquired to use full name
- No communication will be made that may bring the club into disrepute including abusive, discriminatory, intimidating or other means that would breach our club’s code of conduct
- Offensive material will be removed immediately when found

3.3 Reporting Breaches

If breaches are identified by committee members and or club members, the club President should be contacted via email outlining the breach. The club will then take the appropriate action:

- Remove or correct an image
- Remove or update a player name
- Remove offensive material
- Issue warnings to members
- Take disciplinary action against members
- Report the incident to the police
- Any other action that may be required to resolve the breach

4.0 References

4.1 Contacts

Type	Contact	email
Request opt out of images	Bulimba Cricket Club Member Protection Officer	memberprotection@bulimbacricknet.com.au
Report Breaches	Bulimba Cricket Club President	president@bulimbacricknet.com.au
Media Spokesperson	Bulimba Cricket Club President Or delegate	president@bulimbacricknet.com.au